

# ENRD: A perspective on the challenges and priorities for the new programming period

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# Rural networking in 2007-2013

Involvement of stakeholders

49 thematic  
initiatives  
314 meetings  
16 876  
stakeholders

3 949  
meetings  
967 000  
participants

Common understanding of the policy

Exchange of experiences

11 253  
examples of  
good  
practices

Capacity building, training

2 936  
Training  
activities  
122 000 people

Support to cooperation

299 events  
6 809 participants

# Year 6 (2013-14) - Priorities

Capitalisation and 'Future Proofing' of ENRD  
current knowledge bank

Supporting preparatory actions for the new  
programming and networking period



# Focus on Knowledge Transfer & Innovation

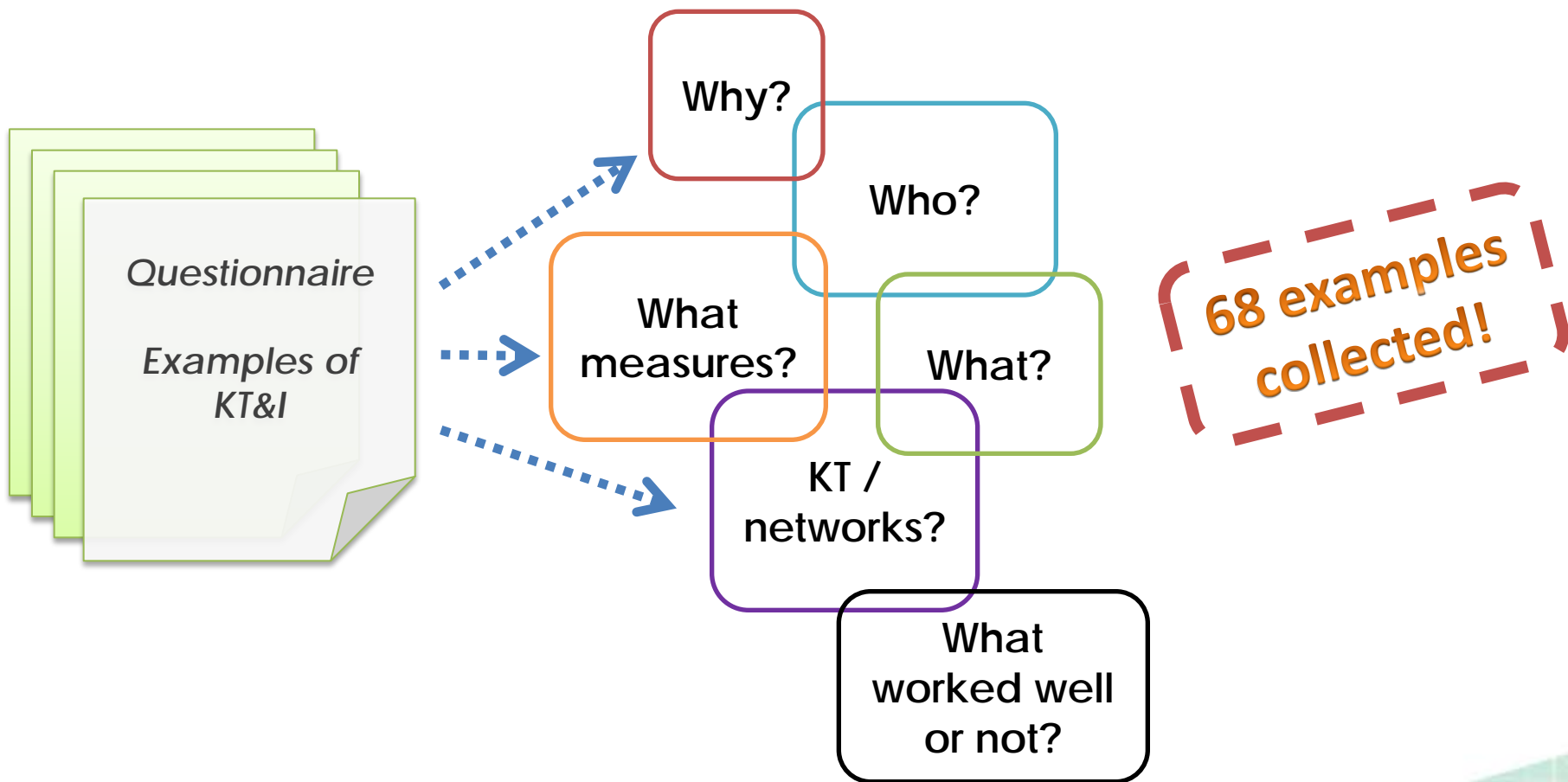
## Findings and recommendations



# Objectives of the Focus Group

- 1. Investigate how currently RDP's support KT&I in practice under the current policy framework.**
- 2. Provide recommendations, on how to more effectively promote KT&I in the next generation RDPs for 2014-2020.**
- 3. Identify the links/interface between future RDPs and the European Innovation Partnership on Agricultural Productivity & Sustainability.**

# Methodology



# Possible intervention areas

**Simplify the legislative framework**

**Connect RDP-networks, innovation networks and EIP-networks within the EIP**

**Creating an enabling climate for innovation**

**Get the stakeholders involved**

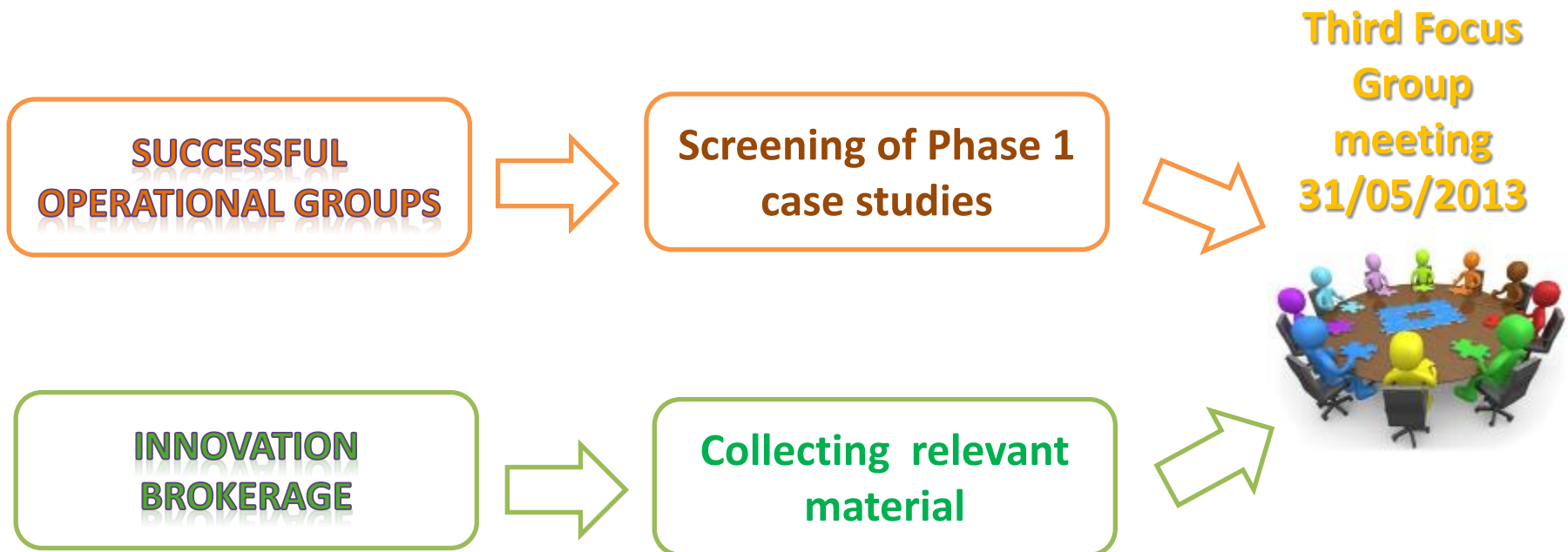
**Strengthen the Agricultural Knowledge and Innovation System**

**Support emerging innovation networks**



# Specific topics examined

## TWO STRANDS & TWO APPROACHES FOR INVESTIGATION!



# SUCCESSFUL OPERATIONAL GROUPS

## SOME RECOMMENDATIONS FROM THE FOCUS GROUP

1. **Public Administration's support to Operational Groups**
2. **Encourage diversity**
3. **Building partnership in the OGs**
4. **Acknowledge the importance of Innovation Brokers**
5. **Supporting transnational / trans-regional operational groups**
6. **Incentives for bringing together actors around topics of public interest (e.g. environmental issues)**
7. **Sustainability of the innovation after the funding period**
8. **Dissemination of results versus private interests**
9. **Smart selection criteria for assessing OGs' proposals**

# INNOVATION BROKERING

## A NUMBER OF SUCCESS FACTORS IDENTIFIED BY THE FG

### A. Necessary skillset of the innovation broker

- ✓ Knowledge in the specific field
- ✓ Technical skills
- ✓ Personality, attitude and style or “soft skills”
- ✓ Working approach

### B. Enabling working conditions and by whom

- ✓ Institutional / EC; MAs
- ✓ Procedural / MAs; Directors of organisations; EIP Networks; NRNs
- ✓ Professional / Directors of organisations; EIP Networks; NRNs
- ✓ Organisational / Directors and head of organisations
- ✓ Operational / EC; MAs; EIP Networks; NRNs; LAGs

# INNOVATION BROKERING

## SOME ENABLING CONDITIONS TO BE PROVIDED BY THE POLICY ENVIRONMENT AT NATIONAL AND EU LEVEL

- Clear priorities, targets and timely information to the field
- Clarity about the expectations of innovation brokers in the RDP
- Official mandate for innovation brokers.
- Avoid narrow selection of brokering actors;
- Co-funding innovation from other EU funds like the ERDF
- Consider legal aspects of innovation and innovators
- Accepting a level of risk and how to handle it



Knowledge Transfer & Innovation Gateway

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ENRD Coordination Committee  
Focus Group on  
Knowledge Transfer & Innovation  
Phase 1 Report

FINAL DRAFT  
March 2013

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ENRD Coordination Committee  
Focus Group on  
Knowledge Transfer & Innovation  
Towards Successful Innovation  
Brokerage:  
Insights from  
2007-2013 Rural Development  
Programmes

FINAL DRAFT  
September 2013

ENRD Connecting Rural Europe  
http://enrd.ec.europa.eu

European Network for Rural Development

ENRD Coordination Committee Focus Group on Knowledge Transfer & Innovation  
Executive Summary of Phase 2 Report on EIP Operational Groups

October 2015

Introduction

The objective of the ENRD Focus Group on knowledge transfer and innovation (FGI) is to look into current rural development practices in order to provide recommendations for improving the future generation of Rural Development Programmes (2014-2020). From June to December 2012, the FG looked into how Member States have been supporting knowledge transfer and innovation (KTI) through the European Agricultural Fund for Rural Development (EAFRD). The second phase of the FG analytical work focused on the collection and comprehensive analysis of study material on the collection and innovation, in view of learning how to best support EIP new EIPs building on the experiences and in the context of the Operational Groups and innovation brokerage activities under the rural development programmes and in the context of the Operational Groups. In view of learning how to best support EIP new EIPs building on the experiences and in the context of the Operational Groups, the strand of investigation on EIP Operational Groups aimed at:

- Identifying current examples of multi-actor projects which demonstrate features similar to the future Operational Groups;
- capturing and illustrating possible pitfalls and good practices from current experiences of implementing multi-actor projects;
- extracting lessons learnt that are relevant for the successful operation of the future EIP Operational Groups.

1 The reports presenting the findings of the Phase 1 & 2 of Focus Group on Knowledge Transfer & Innovation are available on the ENRD website: <http://enrd.ec.europa.eu/themes/research-and-innovation-gateway-development/en/>

2 <http://ec.europa.eu/agriculture/>

ENRD Connecting Rural Europe...

For more information about the findings of the FG on KT&I...



# EU Rural Development Policy 2014-2020

## Europe 2020 strategy



### 6 Priorities

- 1. Fostering knowledge transfer and innovation** in agriculture, forestry and rural areas
- 2. Enhancing competitiveness** of all types of agriculture and farm viability
- 3. Promoting food chain organisation and risk management** in agriculture
- 4. Restoring, preserving and enhancing ecosystems** dependent on agriculture and forestry
- 5. Promoting resource efficiency** and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors
- 6. Promoting social inclusion, poverty reduction and economic development** in rural areas

# National Rural Networks in 2014-2020:

## Rural Development Basic Act & Common Provisions

- Article 51\* on technical assistance
- Article 55\* on national rural networks
- Article 73(i)\* publicity and information
  
- Article 5\* Partnership principle

## Implementing Rules

- Based on:
  - Art 55(4): Establishment and operation for NRNs
  - Art 73(i): Publicity and information

## Commission Guidance

- Guidance fiche on NRNs for Managing Authorities

## ENRD Guidance

- NRN toolkit, examples of networking

## Objectives and tasks of the NRNs

Tasks	Objectives/	Involve stakeholders	Improve the quality of RDP implementation	Inform the broader public and potential beneficiaries	Foster innovation
Thematic and analytical exchanges between stakeholders, sharing and dissemination of findings		✓	✓	✓	
Share and disseminate monitoring and evaluation findings		✓	✓	✓	
Networking activities for advisors and innovation support services			✓		✓
Collection of examples of projects covering all RDP priorities			✓	✓	
Training and networking activities for LAGS		✓	✓		✓
Publicity and information concerning the RDP, information and communication activities aimed at a broader public			✓	✓	
Participate in and contribute to the ENRD activities		✓	✓	✓	✓

# Challenges and Opportunities



**Public funding**

**Access to credit**



**Exclusion /Inequality**



**Climate Change**



**Access to land**  
**Land use**



**Ageing  
and  
migration**

**Access to market**





## RURAL FINANCING

**Joint National Rural Networks initiative:**  
Final Report  
Background documents, examples , links

**Facilitating Access to Finance for  
Rural Micro-Enterprises**



**ENRD workshops:**  
Financial instruments  
Financing for LEADER / CLLD

[http://enrd.ec.europa.eu/themes/entrepreneurship/rural-finance/en/rural-finance\\_en.cfm](http://enrd.ec.europa.eu/themes/entrepreneurship/rural-finance/en/rural-finance_en.cfm)

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# Youth and Young Farmers in Rural Areas

- Stress the needs/potential of young people in rural areas
- Highlight the importance of RD policy for youth
- Assess & improve capacity of RDPs to target youth
- Identify ways to involve youth in designing actions



Walloon rural network's « Jeune et agriculteur »

Baltic Sea Strategy : Priority area Education and Youth

[http://enrd.ec.europa.eu/themes/youth-and-young-farmers/en/youth-and-young-farmers\\_en.cfm](http://enrd.ec.europa.eu/themes/youth-and-young-farmers/en/youth-and-young-farmers_en.cfm)



## Youth & Young Farmers Gateway

# LOCAL FOOD & SHORT SUPPLY CHAIN



ENRD  
RDP Project Database

[http://enrd.ec.europa.eu/policy-in-action/rdp\\_view/en/view\\_projects\\_en.cfm](http://enrd.ec.europa.eu/policy-in-action/rdp_view/en/view_projects_en.cfm)

ENRD Connecting Rural Europe

<http://enrd.ec.europa.eu>

Funded by the





# Rural Development Gateway 2014-2020

## Preparing for the new programming period



### Join the debate!



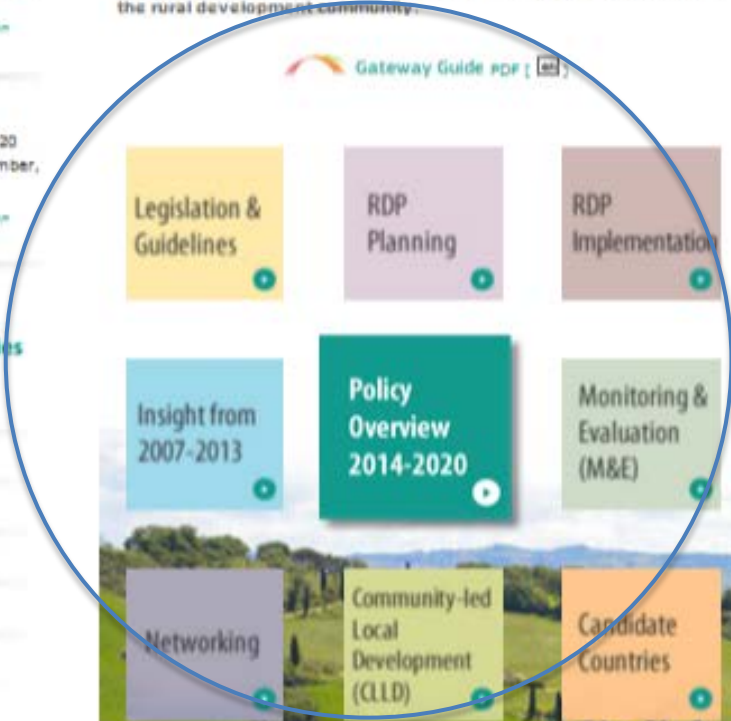
- 1 Your contribution to the Communicating Rural Development Event (CRD event)

*Latest comment by Ana Nechitar on 07-Nov-13*
- 2 Peer-to-Peer training on communication in the 2014-2020 programming period (29 November, Dijon, France)

*Latest comment by Ana Nechitar on 04-Nov-13*

The ENRD Rural Development Gateway provides a bridge between the 2007-2013 and the 2014-2020 programming periods. It builds upon current experiences and knowledge with a view to guide the design and the implementation of the future rural development programmes. From RDP design to implementation, delve into specific policy areas and stay up-to-date with the latest news and views from the rural development community.

Gateway Guide PDF 



### New on the Gateway

- Key Insights from Successful Programming Seminar
- EU Rural Review – Knowledge Transfer & Innovation
- EAFRD brochure – Social Inclusion

### Upcoming events

-  "Smart solutions for rural youth"
-  THE NEW CAP – 2014-2020
-  European conference "Towards creative rural entrepreneurship"

### Rural Development Priorities

1. Knowledge Transfer
2. Competitiveness
3. Food chain
4. Ecosystems
5. Resource efficiency
6. Social inclusion



# Thank you for your attention!



<http://enrd.ec.europa.eu/>